

THE JOURNEY TO BETTER HEALTH CARE: THE FOUR STEPS TO POPULATION HEALTH MANAGEMENT

The premier goal of population health management is to shift away from population care and live in the world of health management and prevention. By encouraging a proactive approach, health care executives can improve health quality and patient experience and reduce costs.

HERE ARE FOUR STEPS OF CRITICAL FOCUS FOR SUCCESS IN POPULATION HEALTH MANAGEMENT



1. Optimize Your Provider Network

Analyze clinical and claims data to identify specialists who provide high-quality, cost-effective care.



2. Manage Care Transitions

Track patients across their entire care continuum to ensure that patient transitions from one care setting to another are seamless.



3. Invest in In-Home Interventions

Identify the patients with a high likelihood of admission or readmission and target those patients for in-home interventions to keep them on the road to recovery.



4. Expand Management

Move beyond the high-risk, chronically ill patients and pinpoint appropriate interventions for other patients to keep them healthy.